

Logistics Management 4th Edition

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Logistics and retail management : emerging issues and new challenges in the retail supply chain / [edited by] John Fernie and Leigh Sparks. – Fourth edition. pages cm ISBN 9780749468231 (pbk.) – ISBN 9780749468248 (ebook) 1. Business logistics. 2. Retail trade—Management. I. Fernie, John, 1948 II. Sparks, Leigh. HD38.5.L614 2014

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The UK's bestselling book on logistics and supply chain management – over 100,000 copies sold. Effective development and management of supply chain networks helps businesses cut costs and enhance customer value. This updated 5th edition is a clear guide to all the key topics in an integrated approach to supply chains.

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"Now in its fourth edition, The Handbook of Logistics and Distribution Management provides invaluable technical information and is written in an accessible and informative manner. The new chapters on supply chain segmentation, air transport, maritime transport and outsourcing are a welcome addition.

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Logistics & Supply Chain Management examines the tools, core processes and initiatives that ensure businesses can gain and maintain competitive advantage. This updated fourth edition of the bestselling Logistics & Supply Chain Management is the practical guide to all the key topics in an integrated approach to supply chains, including:

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Logistics and supply chains play a vital role in the overall success of retail management. This fifth edition of Logistics and Retail Management covers the major strides made in retail logistics and the challenges which remain, providing students and professionals with the current thinking and research in this strategic field. Including chapters on internationalization, corporate social ...

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The Fourth Edition of Supply Chain Logistics Management presents Logistics in the context of integration within a firm's Supply Chain Strategy and Operations. The framework of Supply Chain Management is initially presented thereby creating a foundation for in-depth study of the five logistics operational components in Part Two.

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The Handbook of Logistics and Distribution Management is a step-by-step guide to setting up and managing supply chains to add maximum value to the organizations they serve. Benefiting from the author team's years of practical experience in some of the most challenging environments across the world (from developed economies to third-world countries and war zones), this book will enthuse students and be an invaluable desk reference throughout their careers.

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Abstract Concepts and theories relating to the movement of goods and coordination of the supply chain. It brings to life all the aspects of international trade and logistics to ensure the logistics...

Supply chain logistics management. Supply chain logistics operations. Supply chain logistics design. Supply chain logistics administration.

The UK's bestselling book on logistics and supply chain management – over 100,000 copies sold. Effective development and management of supply chain networks helps businesses cut costs and enhance customer value. This updated 5th edition is a clear guide to all the key topics in an integrated approach to supply chains. As well as new and updated examples and case studies, there are two new chapters: Routes to Market: Many companies now have to manage multiple distribution channels - this chapter covers strategic issues on how companies “go to market” along with the cost implications of using alternative channels. Service Logistics: As companies begin to sell performance rather than physical product, this chapter explores the implications for logistics management as the need to provide higher levels of service and customer support becomes ever more critical.

Strategic Logistics Management approaches the topic from a managerial perspective. Each chapter introduces basic logistics concepts in a format that is useful for management decision making.

Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject. Addressing both practical and strategic perspectives, this revised and updated fourth edition offers readers a balanced and integrated presentation of Logistics and Supply Chain Management (LSCM) concepts, practices, technologies, and applications. Contributions from experts in specific areas of LSCM provide readers with real-world insights on supply chain relationships, transport security, inventory management, supply chain designs, the challenges inherent to globalization and international trade, and more. The text examines how information, materials, products, and services flow across the public and private sectors and around the world. Detailed case studies highlight LSCM practices and strategies in a wide range of contexts, from humanitarian aid and pharmaceutical supply chains to semi-automated distribution centers and port and air cargo logistics. Examples of LSCM in global corporations such as Dell Computer and Jaguar Land Rover highlight the role of new and emerging technologies. This edition features new and expanded discussion of contemporary topics including sustainability, supply chain vulnerability, and reverse logistics, and places greater emphasis on operations management.

Business Logistics Management 4e covers concepts and theories relating to the movement of goods, the coordination of supply chain, the most recent advances in logistics technology, the exchange of information, and the impact on business within the logistics management framework.

- Dr Tony Whiteing, University of Huddersfield Alan Harrison is Professor of Operations and Logistics at Cranfield School of Management, and Director of Research at Cranfield Centre for Logistics and Transportation. Remko van Hoek is Professor of Supply Chain Management at Cranfield Centre for Logistics and Transportation. He is also Managing Director of the Operations Management Roundtable at the Corporate Executive Board, based in Washington D.C., USA.

Supply Chain Logistics Management is exciting and promises to bolster traditional logistics courses and invigorate supply chain management courses, by examining traditional logistics issues within the context of the supply chain. Most textbooks approach this subject from a limited perspective, studying only internal functions of an organization to the exclusion of issues that relate to the entire supply chain. Supply Chain Logistics Management, provides a solid foundation that clearly describes the role of logistics within the supply chain, portraying a complete view of the subject and going farther to show how all the pieces fit together.

Taiwan Edition

A full-color textbook covering all of the concepts of international logistics. This textbook is written from the perspective of shippers, those managers who are actively exporting or importing goods or are otherwise involved in international trade operations. All of the relevant issues are thoroughly explained, including documentation, terms of payment, terms of trade (2020 Incoterms® rules), exchange rate exposure hedges, international insurance, customs clearance, agency and distributorship sales contracts, contracts of carriage, packaging, transportation, warehousing, dangerous goods shipping, refrigerated goods shipping, as well as security issues.

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